

Institute of Natural Resource Sustainability Lecture Series

Americans own nearly 3 billion electronic products, which quickly become obsolete and are replaced at alarming rates. About two thirds of cast-off devices still work, but only 15% are recycled. The remaining 85% are potentially a significant waste of energy and materials, possibly posing serious environmental and health risks—**or** with planning and foresight—they can be **transformed** into immensely valuable resources.

The Institute of Natural Resource Sustainability invites you to join the conversation as Willie Cade reveals...

The Truth, Tragedy, & Transformation of E-Waste

A FREE PUBLIC TALK BY

Willie Cade

Founder, PC Rebuilders & Recyclers

Wednesday, November 11, 4:00 pm

Illinois Ballroom
I Hotel and Conference Center
1900 South First Street
Champaign, Illinois 61820

Willie Cade founded PCRR in 2000 to bridge the digital divide by reusing or recycling e-waste. Since then, PCRR has delivered more than 40,000 refurbished PCs to schools, nonprofits and the homes of at-risk children. Cade chairs the Industry Advisory Council of the newly launched Sustainable Electronics Initiative. SEI is a consortium led by the Illinois Sustainable Technology Center dedicated to reforming the way electronic devices are designed, produced, refurbished, remanufactured and recycled.

Bring your old cell phones to the lecture for recycling. Proceeds will benefit local nonprofits.

Got E-Waste?

Sponsored by the INRS, ISTC, SEI, and donors to the INRS Lecture Series and Naturally Illinois Expo fund.

